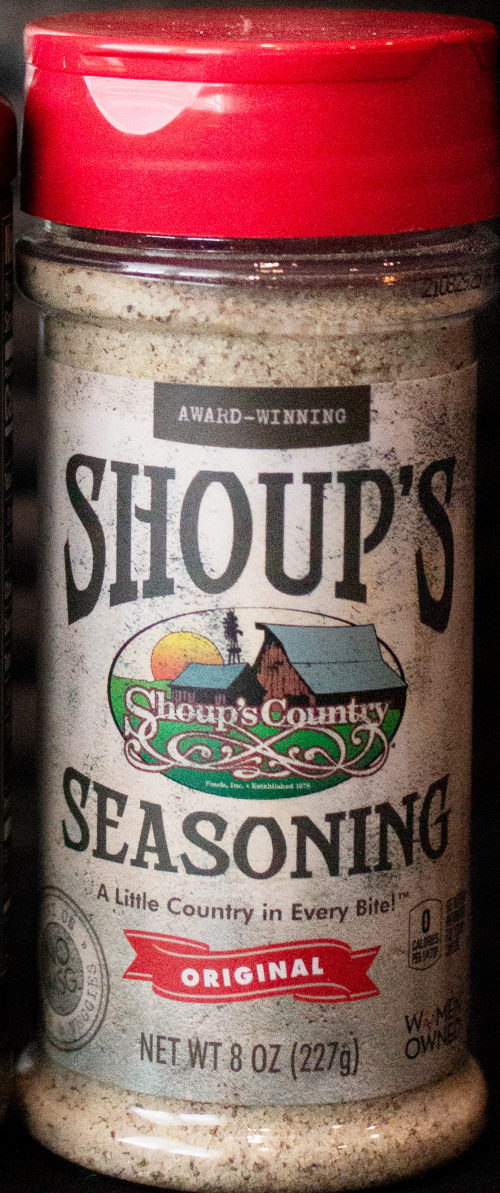




# TRADITIONAL AWARD WINNING GOODNESS

Barbecue Sauce & Seasoning





# SHOUP'S BBQ SAUCE & SEASONING

A Little Country in Every Bite!™



Product Description	Shoup's Barbecue Sauce	Product Description	Shoup's Original Seasoning	Product Description	Shoup's Steak Seasoning
Size	19 oz, Half-Gallon (64oz), Gallon (128oz)	Size	8oz, 24oz	Size	4.6oz
Item #	02050, 02064, 02128	Item #	00001, 01024	Item #	00002
Item UPC #	782049020507, 782049020644, 782049021283	Item UPC #	782049000011, 782049010249	Item UPC #	782049000028
Case UPC #	10782049020504, 10782049020641, 10782049021280	Case UPC #	10782049000018, 10782049010246	Case UPC #	10782049000025
Case Dimension	11.5"x8.75"x8.75", 14"x10"x10.75", 12.75"x12.75"x10.5"	Case Dimension	9.25"x7.0"x6.0", 11"x11"x6.5"	Case Dimension	9.25"x7.0"x6.0"
Case Cube	.51, .87, .99	Case Cube	.23, .46	Case Cube	.23
Pallet Spec (TixHi)	17x6, 10x4, 12x4	Pallet Spec (TixHi)	32x8, 12x5	Pallet Spec (TixHi)	32x8
Cases Per Pallet	102, 40, 48	Cases Per Pallet	256, 70	Cases Per Pallet	256
Case Net Wt	16 lbs, 30.78 lbs, 38 lbs	Case Net Wt	6.56lbs, 19.08lbs	Case Net Wt	4.45lbs
Case Ship Wt	17.36 lbs, 32.84 lbs, 42.36 lbs	Case Ship Wt	7.5lbs, 20lbs	Case Ship Wt	4.74lbs
Case Pack	12, 6, 4	Case Pack	12, 12	Case Pack	12



- » Tangy country Flavor
- » Brown Sugar Sweet
- » Thick, rich consistency
- » Gluten Free

Shoup's zesty family recipe is like "homemade in a jar." Our award winning sauce was created to use on pork and ribs, but is a great compliment to any meat.

## ALSO TRY...

SHOUP'S PORKBURGERS

SHOUP'S PRE-COOKED  
ST. LOUIS STYLE RIBS

SHOUP'S SIGNATURE  
MINI-HOG ROAST®

SHOUP'S AWARD-WINNING  
PULLED PORK BBQ



- » Great on the grill
- » No MSG
- » Multipurpose seasoning
- » Free of Gluten

» Our famous Original Seasoning is a special blend of spices that has been in our family for over 40 years. Now try our new robust Steak Seasoning. Both combine seasonings that enhance all meats, veggies, soups and casseroles.

WOMEN  
OWNED

Our Country  
Best to You

Our Shoup  
Family Tradition

Dad's backyard BBQs were an all-day affair. He always told us, good food takes time, but it's worth the wait. Shoup's Country takes you back to a time when slow-cooked goodness meant family tradition.

From our family to yours.

Jim Shoup 1939-2009

### Barbecue Sauce

#### Nutritional Facts

About 19 servings per container  
Serving size 2 Tbsp (30mL)

Amount per serving	
<b>Calories</b>	<b>60</b>
	% Daily Value
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 300mg	0%
Total Carbohydrate 14g	5%
Dietary Fiber 0g	0%
Total Sugars 13g	
Includes 13g Added Sugars	25%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 8mg	2%
Iron 0mg	0%
Potassium 78mg	2%

INGREDIENTS: TOMATO PASTE, WATER, BROWN SUGAR, SUGAR, VINEGAR, MOLASSES, SALT, MODIFIED CORN STARCH, CONTAINS LESS THAN 2% OF DEHYDRATED ONION, NATURAL SMOKE FLAVOR, SPICES, CARAMEL COLOR, GARLIC POWDER, SODIUM BENZOATE, POTASSIUM SORBATE (PRESERVATIVES), CITRIC ACID, PAPRIKA, NATURAL FLAVOR, EXTRACTIVES OF PAPRIKA, SPICE EXTRACTIVE.

### Original Seasoning

#### Nutritional Facts

About 206 servings per container  
Serving size 1/4tsp (1.1g)

Amount per serving	
<b>Calories</b>	<b>0</b>
	% Daily Value
Total Fat 0g	0%
Sodium 360mg	16%
Total Carbohydrate 0g	0%
Total Fat 0g	0%

INGREDIENTS: SALT, SPICE, DEHYDRATES GARLIC, SILICON DIOXIDE (ANTI-CAKING).

### Steak Seasoning

#### Nutritional Facts

144 servings per container  
Serving size 1/4tsp (0.9g)

Amount per serving	
<b>Calories</b>	<b>0</b>
	% Daily Value
Total Fat 0g	0%
Sodium 80mg	3%
Total Carbohydrate 0g	0%
Total Fat 0g	0%

INGREDIENTS: SPICES (INCLUDING MUSTARD), SALT, ROASTED GARLIC, DEHYDRATED ONION, SUGAR, DEHYDRATED RED BELL PEPPER, CANOLA OIL, ONION POWDER, DEHYDRATED GARLIC, SILICON DIOXIDE (ANTI-CAKING AGENT), NATURAL FLAVOR.



"BEST I EVER HAD!"





# Shoup's Famous Seasoning and Family of Premium Sauces

Sauces:  
Original,  
Carolina Gold,  
Teriyaki,  
And  
Sugar Free

Seasonings:  
Original  
And  
Steak  
Seasoning





# SHOUP'S BBQ SAUCE & SEASONING

**NEW Sauces Highlighted!!**



Product Description	Shoup's Barbecue Sauce	Product Description	New Carolina Gold BBQ Sauce	New Sugar Free BBQ Sauce	New Teriyaki Glaze
Size	19 oz, Half-Gallon (64oz), Gallon (128oz)	Size	20 Oz	18 Oz	19.5 Oz
Item #	02050, 02064, 02128	Item #	#02091	#02081	#02101
Item UPC #	782049020507, 782049020644, 782049021283	Item UPC#	782049020910	782049020811	782049021016
Case UPC #	10782049020504, 10782049020641, 10782049021280	Case UPC#	10782049020917	10782049020818	10782049021013
Case Dimension	11.5"x8.75"x8.75", 14"x10"x10.75", 12.75"x12.75"x10.5"	Case Dimension	11.5"x8.75"x8.75"	11.5"x8.75"x8.75"	11.5"x8.75"x8.75"
Case Cube	.51, .87, .99	Case Cube	0.51	0.51	0.51
Pallet Spec (TixHi)	17x6, 10x4, 12x4	Pallet Spec (TixHi)	17x6	17x6	17x6
Cases Per Pallet	102, 40, 48	Cases Per Pallet	102	102	102
Case Net Wt	16 lbs, 30.78 lbs, 38 lbs	Case Net Weight	17 <u>lbs</u>	15 <u>lbs</u>	16 <u>lbs</u>
Case Ship Wt	17.36 lbs, 32.84 lbs, 42.36 lbs	Case Shipping Weight	18.11 <u>lbs</u>	16.61 <u>lbs</u>	17.74 <u>lbs</u>
Case Pack	12, 6, 4	Case Pack	12	12	12



## ALSO TRY...

**SHOUP'S PORKBURGERS**

**SHOUP'S PRE-COOKED  
ST. LOUIS STYLE RIBS**

**SHOUP'S SIGNATURE  
MINI-HOG ROAST®**

**SHOUP'S AWARD-WINNING  
PULLED PORK BBQ**



*Our Country  
Best to You*

**Our Shoup  
Family Tradition**

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From our family to yours.

*Jon Shoup* 1999-2009



**Carolina Gold**

**Sugar Free**

**Teriyaki**

### Nutrition Facts

About 15 servings per container  
Serving size 2 Tbsp (38g)

Amount per serving  
**Calories 80**

% Daily Value\*

Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 300mg	13%
Total Carbohydrate 17g	6%
Dietary Fiber 0g	0%
Total Sugars 16g	
Includes 15g Added Sugars	30%
Protein 1g	

Vitamin D 0mcg 0% • Calcium 11mg 0%  
Iron 1mg 6% • Potassium 64mg 2%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Nutrition Facts

About 14 servings per container  
Serving size 2 Tbsp (36g)

Amount per serving  
**Calories 15**

% Daily Value\*

Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 370mg	16%
Total Carbohydrate 3g	1%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 0g	

Vitamin D 0mcg 0% • Calcium 4mg 0%  
Iron 0mg 0% • Potassium 46mg 0%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Nutrition Facts

About 15 servings per container  
Serving size 2 Tbsp (36g)

Amount per serving  
**Calories 60**

% Daily Value\*

Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 610mg	27%
Total Carbohydrate 13g	5%
Dietary Fiber 0g	0%
Total Sugars 10g	
Includes 9g Added Sugars	18%
Protein 1g	

Vitamin D 0mcg 0% • Calcium 7mg 0%  
Iron 0mg 0% • Potassium 27mg 0%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.