

Shoup's Country Foods, Inc.

Capability Statement

2048 S St Rd 39 Frankfort, IN 46041



- EIN: 35-1935477
- Dun & Bradstreet: 04-483-6997
- Business ID: 1993090692
- WBENC: 2005127655



A Certified Women Owned and Operated Business since 2008

Who We Are:

Established in 1978, Shoup's Country Foods, Inc. is a family owned and operated business proudly celebrating 40 years in 2018. Shoup's has three divisions that represent the business as a whole:

- Catering and Events includes off premise catering, a privately owned Venue called Arborwood, and On the Rocks Mobile Bar Service. Shoup's catering division feeds over 90,000 people per year.
- Shoup's Retail Store and Mail Order Division operates out of Frankfort, IN, servicing local and Midwest customers as well as shipping nationwide.
- Our New Premium Signature Branded Meat Products are being launched this year. Our original premium BBQ Sauce and Seasoning have been sold for many years in over 65 local and Midwest grocery stores and shipped nation wide.

Our Signature Products consist of the following categories:

Fully Cooked Heat and Serve Prepared Meat

- 32 oz St Louis Style BBQ Ribs
- Pulled Pork BBQ – 16 oz.
- Plain Pulled Pork – 16 oz.

Fresh Frozen Meat

- 1/3 lb. Porkburgers – 6 per retail package – 150 calories
- 1/4 lb. Porkburgers - 8 per retail package – 200 calories
- Mini-Hog Roast – Party and Family size

BBQ Sauce and Seasonings

- Brown Sugar sweet BBQ Sauce - Gluten Free
- Seasoning – special blend of spices with a hint of Garlic

Shoup's Core Values

Superior Service – Each customer receives our full attention in every request every time.

Hardworking – We don't do easy, but we make it look easy through hard work.

Outstanding Quality – Our products are made with the best quality ingredients.

Unified Team – Working together as a team, gives us great results.

Passionate – Passion is caring about each and every detail as though it's your own.



Why Choose Shoup's?

- State and nationally certified through WBE and WBENC
- Premium products and quality packaging
- Clean ingredients labels, Gluten Free, MSG Free, No High Fructose Corn Syrup
- Healthy Nutritionals – low in fat, calories, and cholesterol
- Great alternative to Beef
- Foundation of products with proven success
 - Product lines in all Marsh locations and select Kroger stores
 - Food Service: Sysco, US Foods, Ideal meats, McFarling
- Brand recognition
 - Regional recognition
 - Catering to over 90,000 people per year utilizing these signature products
 - Partnering with the Indiana State Fair for over 20 years
 - Indiana pork tents featuring:
 - Pulled pork BBQ - avg over 12,000 lbs per year
 - BBQ Sauce and Seasoning
 - Over 24,000 Porkburgers sold in 2018
 - Shoup's Indiana product booth
 - Indiana Grown Member
 - Strong relationship with Indiana Packers, Indiana Kitchen, Indiana Pork, Corn, and Soybean associations
 - National recognition
 - Super bowl – food and beverage managers for the NFL tailgate party attended by 10,000 guests since 2012
 - QVC, the home shopping network – previously featured Shoup's Porkburgers, Mini-hog Roast, BBQ Sauce and Seasoning – 5 star rated, National fulfillment shipped to all 50 states
- Demo sampling support team to promote products in house
- Professional conference and tasting room at Shoup's facility available for corporate team and regional meetings
- Catering available for regional meetings or special events/grand openings at stores or corporate offices
- Rolling display racks available for merchandising Shoup's products featuring industrial rustic frame with high resolution marketing set up
- Online product sales capability

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